



# GRILL & CO.

## The Brand

Taste It. Love It. Crave It.

The familiar aroma of burgers FRESH off the grill to the garden FRESH selection of garnishes, Grill & Co. offers simple and classic comfort foods that are all about Canadian quality, sourcing the best Canadian ingredients.

Featuring house made sauces, **ACE bakery** buns, **100% REAL** Canadian Cheeses and hand-chopped toppings; Serving delicious, chef-inspired burgers made with **100% Canadian beef with no fillers or preservatives, sustainably sourced seafood** each burger is carefully crafted and offers a variety of alternative menu choices for individual lifestyles. We feature the leading plant-forward burger in North America, **Beyond Meat®**.

Our love for the classics doesn't hold us back from creating 6 limited-time offers a year to keep our guests excited!. These are inspired by trends and influences happening all over Canada and the world from our bestselling Greek Chicken Burger appropriately named " My Big Fat Greek Sandwich" with 100% Canadian Mediterranean marinated Chicken breast, lettuce, tomato, pickled red onion, slathered in tzatziki and top with feta cheese served on a classic ACE bakery bun! Sure to have your guests wanting more! These features are created by our Envision Group Brand Manager and R&D Chef that are dedicated to supporting this brand.

To bring it all together, our team will walk you through your launch with an on-site training experience that will guide your team from pre-launch to seeing the team through the first full week of operations. Supporting the ordering and procurement of product, recipe preparation, work-flow, guest experience, upselling, storytelling and more!

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