



# The Java Brew Collection **Opportunity**





# **Wake up and Smell the Profits**

***The JBC Area Operator Program Offers You Opportunity, Simplicity, Flexibility and Financial Success. All at the “Touch of a Button”***

## **It's Better than Owning a Coffee Shop..**

Just like a coffee shop owner, you make a profit based on consumers insatiable demand for gourmet hot beverages, however with the JBC business model, you don't have the need for and cost of having numerous employees, high rents or monthly franchise royalties to pay.

## **The Simplicity of the JBC Business Model**

JBC operators provide simple to operate equipment and high quality product refills as a service to existing businesses and work place accounts that want to offer a true Italian, “Barista Quality”, gourmet coffee, to their waiting customers or employees. There is typically no charge to the business for the use of your machines. You earn your profit on every cup consumed and in the process, you help your accounts save money, eliminate environmentally unfriendly coffee pod waste and improve employee productivity and morale.

## **Getting Started and Growing your Business is Easy**

New operators with good credit, can start at a manageable level with as little as \$5,000.00 down. Once you are up and running, the company offers exclusive 0% financing and special growth incentives to enable you to quickly expand your business.

## **Establishing Your Clients**

Workplace accounts such as: accounting firms, law and government offices, real estate brokers and even gas stations and restaurants are all looking for professional, cost efficient and simple to operate solutions to give their customers and employees great coffee. Your equipment and services allow them to do so without the high cost of pod based products or the lengthy training involved with traditional barista operated, cappuccino and espresso machines. JBC's advanced print and web based marketing systems, along with our personal coaching for new operators, will enable you to connect with these businesses without doing any door to door Selling or cold calling on your part.

## **Don't Miss Out! – Get the Details While We're Here!**

Our highly knowledgeable marketing team is in your area right now to conduct a limited number of in-person information sessions. This is the only way to get the details needed to fully evaluate how the JBC program could work for you. There is no cost to attend and no decisions made at these sessions. Don't miss your opportunity to meet our staff and get the details while we are here.

***Location & Meeting Times Are Available at  
[www.javabrewcollection.com](http://www.javabrewcollection.com)***

# The Java Brew Collection

**Taste the Difference That “Bean to Cup” Makes...**

- Latte
- Mochaccino
- English Toffee
- Hot Chocolate
- Cappuccino
- Cafe Americano
- Espresso
- Irish Cream
- Mild Coffee
- Chai Latte
- French Vanilla
- Swiss Mocha
- Bold Coffee
- Decaf Beverages
- Hazelnut
- Tea

The key advantages that you have to offer your accounts, is the “touch of a button” simplicity, cost effectiveness, wide beverage selection and extraordinarily high quality “bean to cup” beverages that customers and employees will truly appreciate.

## ***The Right Machine For the Right Account***

With a line up of three different models, from fully automatic cashless vending options to self serve non-vending, you have the right solution for every type of business environment. From small offices to large cafeterias and even busy public accounts, The Java Brew Collection is always ready to serve.



# The Profit Makers

Area operators are able to offer many different pricing structures to satisfy the wide variety of accounts in their area. These various pricing structures can be tailored to the account's special needs and circumstances. Here are a few examples of the diversity of pricing models:



## Example #1 - City Government Office - 70 Full Time Employees

### Benefits

Employees enjoy wide variety of gourmet beverages and save \$1.75 - \$2.25 / cup vs the coffee shop prices. Even at only one cup per day, this can add up to over \$500 per year in savings for an employee.

Series 525 provides full vending capabilities. Allows employees the flexibility and convenience to pay with coins, bills, credit card and mobile devices.



### Series 525 - Full Feature Vending

|                           |        |
|---------------------------|--------|
| Employees pay per cup     | \$1.25 |
| JBC Operator cost per cup | \$0.25 |
| Profit per cup            | \$1.00 |

(Assuming Only 60 Cups / Day)

\*Annual profit could exceed \$15,000  
JBC Operator Time Required - 1/2 Hour / Wk

## Just 10 Accounts Like This Can Earn Up To \$150,000.00 Per Year\*



## Example #2 - Insurance Company - 60 Full Time Employees

### Benefits

By choosing to replace their old Keurig® coffee system with the JBC Series 325, the insurance company will save thousands of dollars per year. Plus, it's been proven that, better quality coffee = better employee morale.

Being environmentally conscience, both company and employees are proud of making a better choice by eliminating non recyclable coffee pods.



### Series 325 - Office Coffee Service

|                           |        |
|---------------------------|--------|
| Company pays per cup      | \$1.00 |
| JBC Operator cost per cup | \$0.25 |
| Profit per cup            | \$0.75 |

(Assuming Only 50 Cups / Day)

\*Annual profit could exceed \$9,500  
JBC Operator Time Required - 1/2 Hour / Wk

## Earn A "Full Time Income" Working Part Time Hours\*



## Example #3 - Roadhouse Restaurant - 600 to 700 Customers / Week

### Benefits

No capital expense to the restaurant and virtually no staff training required. Enables wait staff to provide fast turnaround on orders and increases desserts sold.

Large profit margin to restaurant and bigger tips for wait staff.

A more satisfying experience for restaurant customers.



### Series 125 - Restaurant Service

|                              |        |
|------------------------------|--------|
| Restaurant charges per cup   | \$3.50 |
| JBC Operator charges per cup | \$1.00 |
| JBC Operator cost per cup    | \$0.15 |
| Profit per cup               | \$0.85 |

(Assuming Only 40 Cups / Day)

\*Annual profit could exceed \$11,000  
JBC Operator Time Required - 1/2 Hour / Wk

\*All of the above figures are examples only. Taxes, product costs and other expenses may vary. Java Brew Collection does not make representations of, or guarantee any sales or profits of operator's business, as sales and profit will depend on account volumes and the quality of service rendered by the operator. You must accept the risk of not doing as well as any sales or profit potentials shown. The Profit Examples above are for illustration purposes only.

# Financial Freedom

***Enjoy the Lifestyle Benefits That Come With Success***

JBC area operators come from all walks of life and from a wide range of life stage situations.

Some are just starting families and want to be able to enjoy more time with their small children. Having a significant source of semi passive, additional income, can even allow one partner to stay at home during those crucial early childhood years.

In many cases, our JBC operators' have been able to say "Good Bye" to the morning and afternoon commute and enjoy the benefits of working for themselves, when and where they want. There is nothing that will change your life more than having Freedom.

Others are closer to retirement and are not wanting to sit on the porch in a rocking chair, just yet. A vibrant, interesting business that involves people contact and produces significant and reliable income on a weekly basis, can be the perfect solution.

***"The definition of financial freedom is simple: it is the ability to live the lifestyle you desire without having to work or rely on anyone else for money."***

- T. Harv Eker



# Local Information Meeting

*The Possibilities For Your Future Start Here*

## We Are Here Now

We have traveled to your city at great expense to meet in person with people (just like yourself) that have the desire, capital and ability to start and succeed with a new business. We know that once you truly understand the market, opportunity and profits that can be made with the Java Brew Collection program, you will realize what an extraordinary opportunity it is.

**If You're Interested,  
You Need to Attend the  
Local Meeting**

The only way to get all the information needed to properly evaluate this program is to attend.

## Free Study Kit

You will also be provided with additional printed materials that you can take home and review. We highly recommend that you bring any partner or spouse that may play a roll in your business.



## Meeting Location and Time

**DoubleTree Suites by Hilton  
Hotel Atlanta Galleria**

**2780 Windy Ridge Pkwy SE,  
Atlanta, GA 30339**

**For Free Tickets & Event Timing go to**

***Don't Be Disappointed***

**[www.coffeemakesmoney.com](http://www.coffeemakesmoney.com)**

We do not provide any additional information or select Area Operators via email or over the phone. We only select and appoint a limited number of people to represent our company in each area and all of them have attended a local presentation.

**[www.javabrewcollection.com](http://www.javabrewcollection.com)**

