get loaded

PIEROGI MAC 'N' CHEESE POUTINE DELIVERY TAKEOUT CATERING PIEROGI MAC 'N' CHEESE POUTINE DELIVERY TAKEOUT CATERING PIEROGI MAC 'N' CHEESE POUTINE DELIVERY TAKEOUT CATERING PIEROGI MAC 'N' CHEESE POUTINE DELIVERY TAKEOUT CATERING

WHAT IS LOADED PIEROGI?

Not your grandma's pierogi. Loaded Pierogi is a first-to-market concept that brings a unique twist to a traditional favourite.
We like to say it's *where tradition ends and innovation begins…*

BASE INGREDIENTS

ADAM DOLLEY & BRYAN BURKE

STORY TIME

What happens when two friends (who just happen to be classically trained chefs & restaurateurs) go fishing for the weekend in 2014? They **GET LOADED.**

They cook up a few plates of pierogi and realize they have don't have anything that "goes with them". **SAYS WHO?** They start pulling things out of the fridge and while creating combinations of toppings they ask each other "why isn't anyone doing this as a restaurant?" **CHALLENGE ACCEPTED.** They write a menu for a pop-up kitchen that would feature unique flavour profiles loaded on top of the pierogi. **LET THE FUN BEGIN.**

Potato and onion? That's pierogi.
Bacon, sausage, buffalo chicken, fried Brussel sprouts, mushrooms, and tomatoes? That's **LOADED PIEROGI.**

INTRODUCING...

LOADED MAC 'N' CHEESE

LOADED POUTINE

As a first-to-market concept, Loaded Pierogi is always looking for ways to further enhance the menu and innovate our brand competitively.

In 2020, we went back to our roots. *Getting Loaded* is our game, and keeping with our own tradition, we expanded our scope to include two new canvas to build upon. Loaded Poutines and Mac N Cheeses are a fresh twist to classic Canadian cuisine
From our brownies to our salads, we cannot and will not stop at normal.
If it's not Loaded, it's not us.

THREE WAYS TO GET LOADED

GET LOADED
GET LOADED
GET LOADED
GET LOADED
GET LOADED

FOOD & WINE

Loaded Pierogi heaps on the toppings

By **Michele Henry** Staff reporter
Wed., Feb. 4, 2015 | 2 min. read

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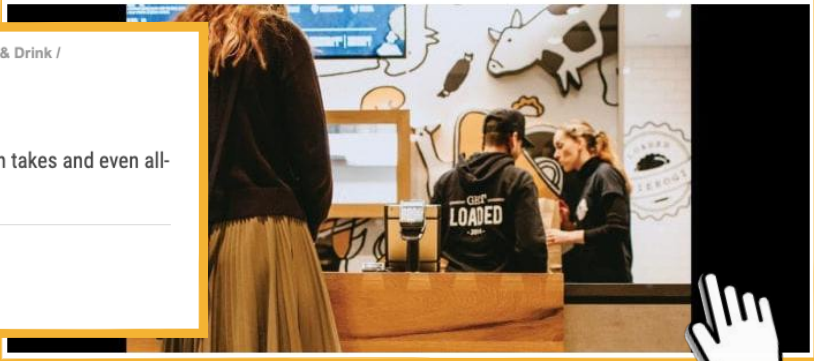
Magazine

Loaded Pierogi Offers a New Spin on a Traditional Comfort Food

By **Danielle Schalk** - May 28, 2019 849 0



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Toronto's pierogi power

Eastern Europe's favourite dumpling is having a moment, inspiring fun fusion takes and even all-pierogi restaurants. here's where to carb-load polish-style.

BY NATALIA MANZOCCO MARCH 23, 2016 7:37 PM

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PEROGIES
GOLD
Loaded Perogi
275 James St. N., #3
905.522.8383
SILVER
Taste of Poland
1145 King St. E.
905.297.9375

CONTINUED ON PAGE 13

JULY 19 — 25, 2018 **VIEW**

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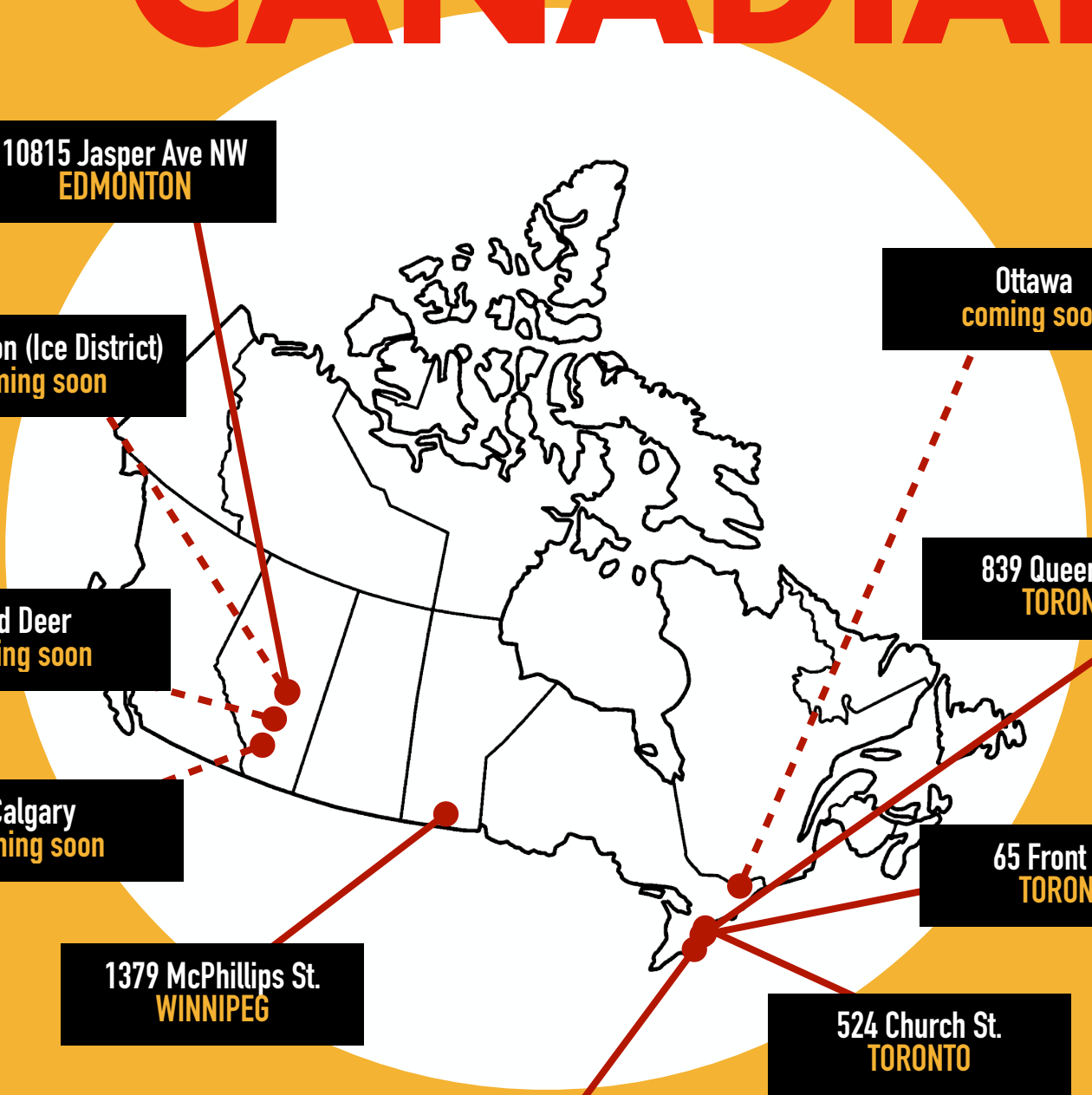
PROUDLY CANADIAN



10815 Jasper Ave NW
EDMONTON

Edmonton (Ice District)
coming soon

Red Deer
coming soon

Calgary
coming soon

1379 McPhillips St.
WINNIPEG

275 James St. N
HAMILTON

524 Church St.
TORONTO

65 Front St W.
TORONTO

839 Queen St. W
TORONTO

Ottawa
coming soon

PIEROGI

POUTINE

MAC 'N' CHEESE

HOME IS WHERE THE

IS

2014
THE FIRST LOADED PIEROGI OPENS IN TORONTO, ON

2015
THE 2ND LOADED PIEROGI OPENS IN TORONTO, ON

2016
THE THIRD LOADED PIEROGI OPENS IN TORONTO, ON

2018
THE FIRST FOOD COURT LOCATION OPENS IN TORONTO, ON

2017
LOADED PIEROGI MOVES & REOPENS AS THE FIRST QUICK-SERVICE STYLE

2017
THE 4TH LOADED PIEROGI (AND 1ST FRANCHISE) OPENS IN HAMILTON, ON

2019
LOADED PIEROGI OPENS IN EDMONTON, AB

2019
THE THIRD FRANCHISE LOCATION OPENS IN WINNIPEG, MB

2020
LAUNCH OF LOADED POUTINE & LOADED MAC N CHEESE

WELCOME TO THE FAMILY

FRANCHISES AVAILABLE

B.Y.O.B. = BE YOUR OWN BOSS

SYSTEMS BUILT FOR SUCCESS:

- Simple day-to-day operations
- Comprehensive training
- Continuous support from head office operations team
- Great margins
- Low labour
- Minimal inventory
- Easy maintenance

THE NUMBERS

TURN-KEY LOCATIONS STARTING AT $275,000

FRANCHISE FEE: $25,000

ROYALTY FEE: 5%

MARKETING FEE: 2%

FREQUENTLY ASKED QUESTIONS

HOW MUCH MONEY CAN I MAKE?

Your profit range has many variables, such as rent, financing terms, & most importantly your ability to operate the business. All tools, training, & operational systems are set up for you to succeed; your execution is the determining factor.

DO I HAVE TO FIND MY OWN LOCATION?

When determining locations, there are two scenarios: Purchasing an existing fully-operational location, or finding a location for a new build. Our team has over 30 years experience in lease/rent negotiations. We will work with you to find the best location at the lowest price

WILL LOADED PIEROGI HELP ME MANAGE MY LOCATION?

An important part of Loaded Pierogi's relationship with our franchisees is the commitment to help with your restaurant's success. Our years of experience will help you with your growth. We are here to provide support and implement systems. It is your responsibility to apply these practices to your day-to-day operations

CAN I HAVE A BUSINESS PARTNER?

Yes! We believe in partnerships or independent ownership

YOUR BUSINESS, YOUR WAY

We offer 3 models, each unique to best suit your vision

RESTAURANT/BAR

CRAFT BEER, PREMIUM VODKA, WINE & MORE

QUICK-SERVICE

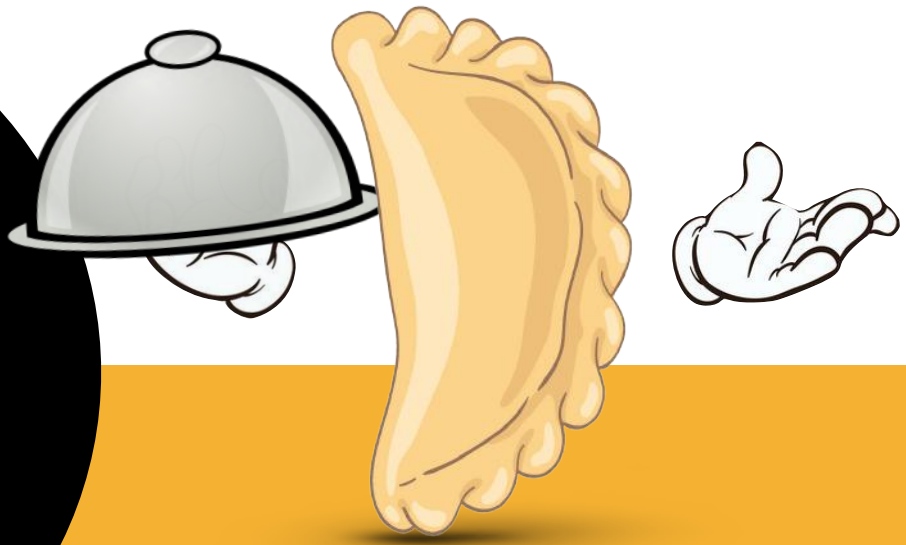
UP TO 20 SEATS, LIQUOR LICENCE OPTIONAL

FOOD COURT

DESIGNED FOR HIGH-VOLUME, FAST-PACED SERVICE

MULTIPLE REVENUE SOURCES

- DINE-IN
- TAKE OUT
- DELIVERY
- CATERING
- OFF-SITE EVENTS
- FOOD TRUCK



MORE INFORMATION

franchise@loadedpierogi.com

(416) 528-0452

loadedpierogi.com/franchising

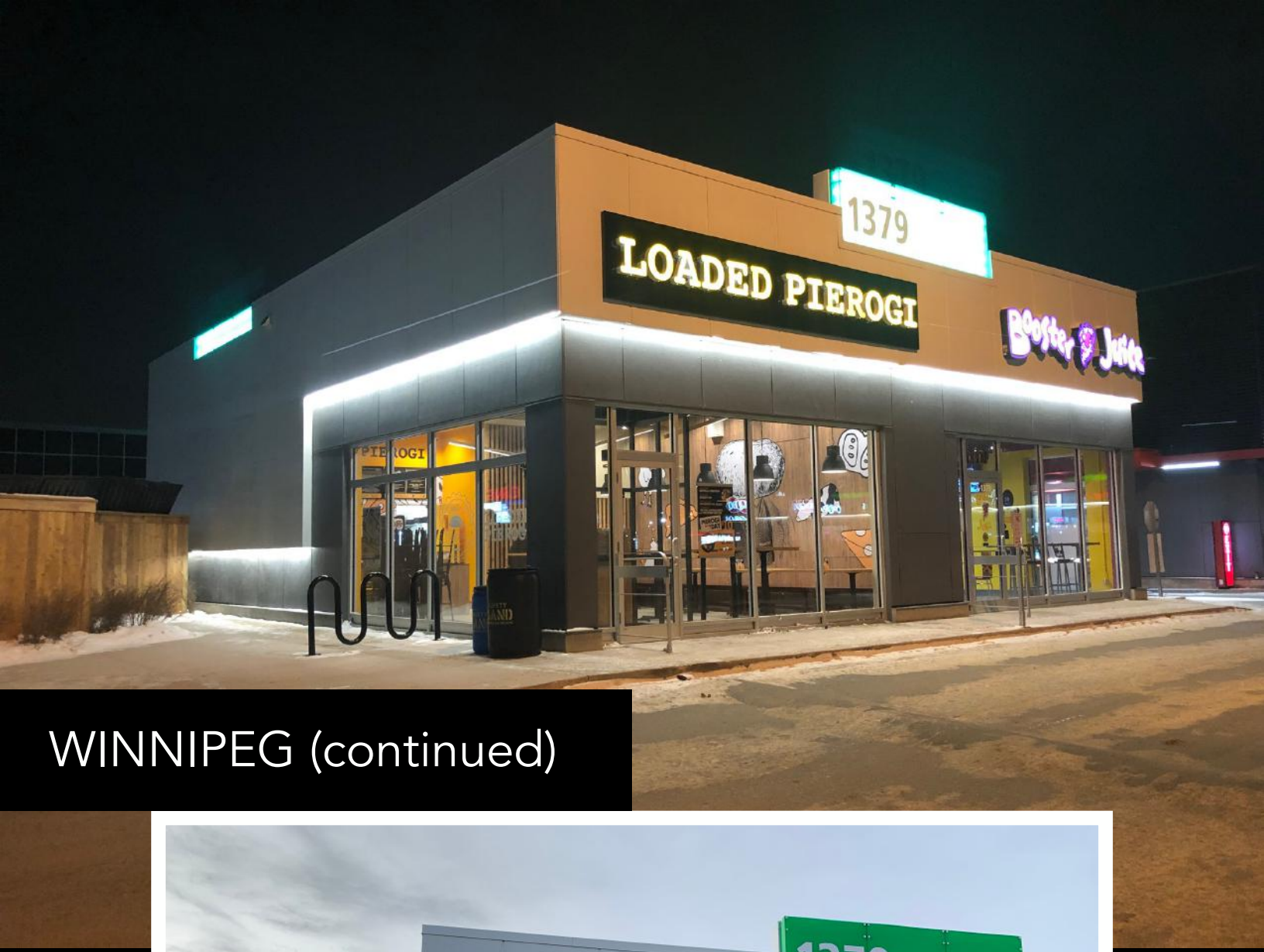
LOADED DESIGNS

QUICK-SERVICE
FOOD COURT
KITCHEN
MENU

WINNIPEG, MB

1379 MCPHILLIPS ST

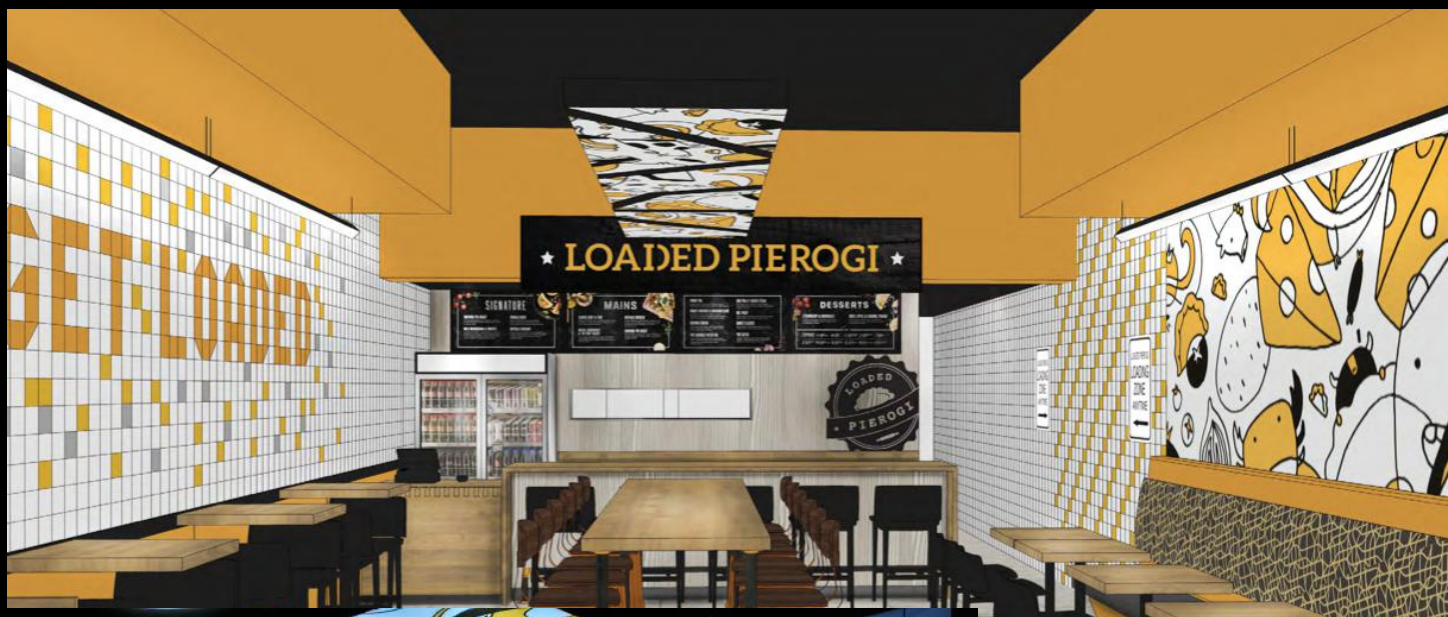
QUICK SERVICE



WINNIPEG (continued)

EDMONTON, AB

10815 JASPER AVE NW QUICK SERVICE



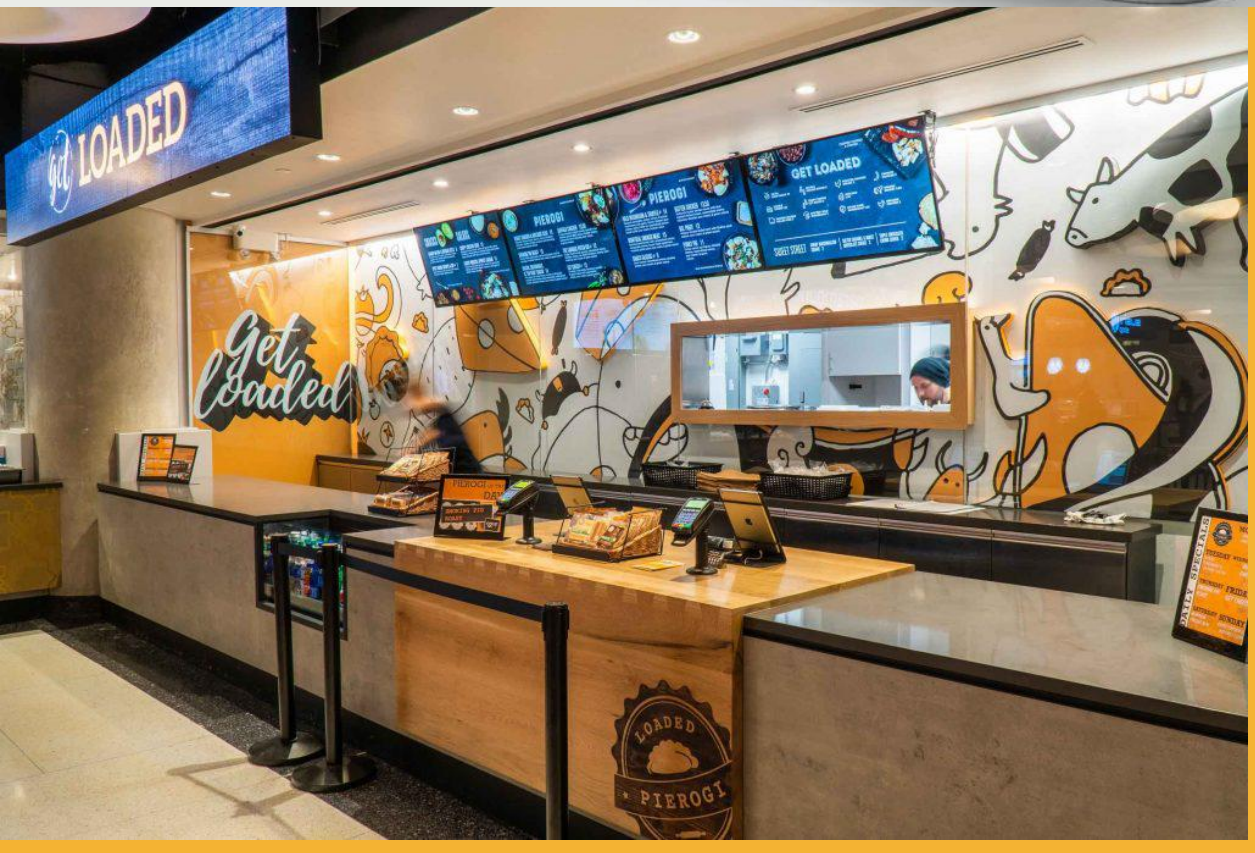
EDMONTON (continued)

TORONTO, ON

839 QUEEN ST W

QUICK SERVICE

TORONTO, ON
UNION STATION
FOOD COURT



FOOD COURT CONCEPTS

KITCHEN SET UP

4 SCREEN MENU

3 SCREEN MENU

CHOOSE YOUR BASE

SMALL / LARGE

PIEROGI

Stuffed with potato & onion, served Crispy or Classic with sour cream & green onions

POUTINE

Canadian spuds, seasoned with herbs & spices, with green onions

MAC 'N' CHEESE

Macaroni with creamy cheddar cheese sauce & green onions

BABA'S CLASSIC **7.75 / 11.00**
Slow cooked caramelized onions, & cheddar cheese

PORKY PIG **9.25 / 12.75**
Crispy centre cut bacon, cheddar cheese, & caramelized onions

GET CHEESY **9.25 / 13.00**
Cheddar cheese sauce, cheese curds, habanero cheddar, & goat cheese with caramelized onions

MS. PIGGY **10.25 / 14.00**
Hickory-smoked pulled pork with goat cheese, crispy onions, & BBQ sauce

WILD MUSHROOM & TRUFFLE **9.75 / 14.25**
Sautéed wild mushrooms with garlic, thyme, Quebec goat cheese, white truffle oil, caramelized onions, & black truffle sour cream

BUFFALO CHICKEN **9.50 / 13.75**
Crispy breaded chicken tossed in our medium spiced Buffalo sauce, cheddar cheese, & ranch dressing
SUBSTITUTE BUFFALO CAULIFLOWER 1.00

SMOKING PIG ROAST **10.25 / 15.00**
Smoky BBQ pulled pork, centre cut bacon, chorizo sausage, cheddar cheese, & BBQ sauce

STEAK & CHEESE **10.75 / 15.25**
Shaved steak, caramelized onions, cheddar cheese sauce, shredded habanero cheddar, & crispy jalapeños

BUTTER CHICKEN **9.50 / 13.75**
Creamy butter chicken sauce with slow roasted chicken breast, caramelized onions, & habanero cheddar

CHICKEN BACON RANCH **10.00 / 14.25**
Roasted chicken breast, double smoked bacon, caramelized onions, cheddar cheese, & buttermilk ranch dressing

CABBAGE PATCH KID **9.25 / 13.25**
Crispy fried Brussel sprouts, caramelized onions, cheddar cheese, sun-dried tomatoes, & creamy ranch dressing

BACON, SAUERKRAUT, & "OH YEAH" BACON **9.75 / 14.00**
Centre cut & double smoked bacon, house made sauerkraut, caramelized onions, & cheddar cheese

BBQ BRISKET **11.00 / 15.50**
BBQ beef brisket, caramelized onions, cheese curds, crispy onions, & smoky BBQ sauce

SALADS

BRUSSEL SPROUT CAESAR SALAD **12.00**
Crispy fried Brussel sprouts, bacon bits, lettuce, Parmesan cheese, & croutons with garlic lemon Caesar dressing

MUSHROOM & GOAT CHEESE SALAD **13.50**
Lettuce, mushrooms, crispy jalapeños, sun-dried tomatoes, avocado, goat cheese, salt & pepper, poblano pepper dressing

Classics

MONTREAL POUTINE **10.75**
French fries with gravy, cheese curds, & green onions

ORIGINAL MAC **9.75**
Macaroni & cheese topped with shredded cheddar & green onions

GET LOADED

SOUR CREAM 1.00	TRUFFLE SOUR CREAM 1.50	DOUBLE CHEESE 2.00	CENTRE CUT BACON 2.00	PULLED PORK 3.00	WILD MUSHROOMS 3.00
BRUSSEL SPROUTS 3.00	SAUEKRAUT 1.25	AVOCADO 1.75	ROASTED CHICKEN 2.75	CRISPY ONIONS 1.00	BREADED CHICKEN 3.75
BBQ BRISKET 5.50	CRISPY JALAPEÑOS 1.00	CARAMELIZED ONIONS 3.00	GRAVY 1.25	MAC SAUCE 1.25	EXTRA SAUCE 1.00

BEVERAGES

POP 2.75
APPLE JUICE 3.00
AQUAFINA 2.25
PURE LEAF ICED TEA 3.50

SNACKS

CRISPY CAULIFLOWER & DIP **7.00**
Battered cauliflower florets with creamy sriracha dipping sauce

BACON CHEDDAR BITES **7.00**
Breaded broccoli, bacon, & cheddar cheese nuggets, with roasted poblano pepper & avocado sauce

LOADED DEEP FRIED BROWNIES **5.00**
Double chocolate brownie bites with caramel sauce