INTRODUCING BIG MAMA'S & PAPA'S PIZZA TO CANADA

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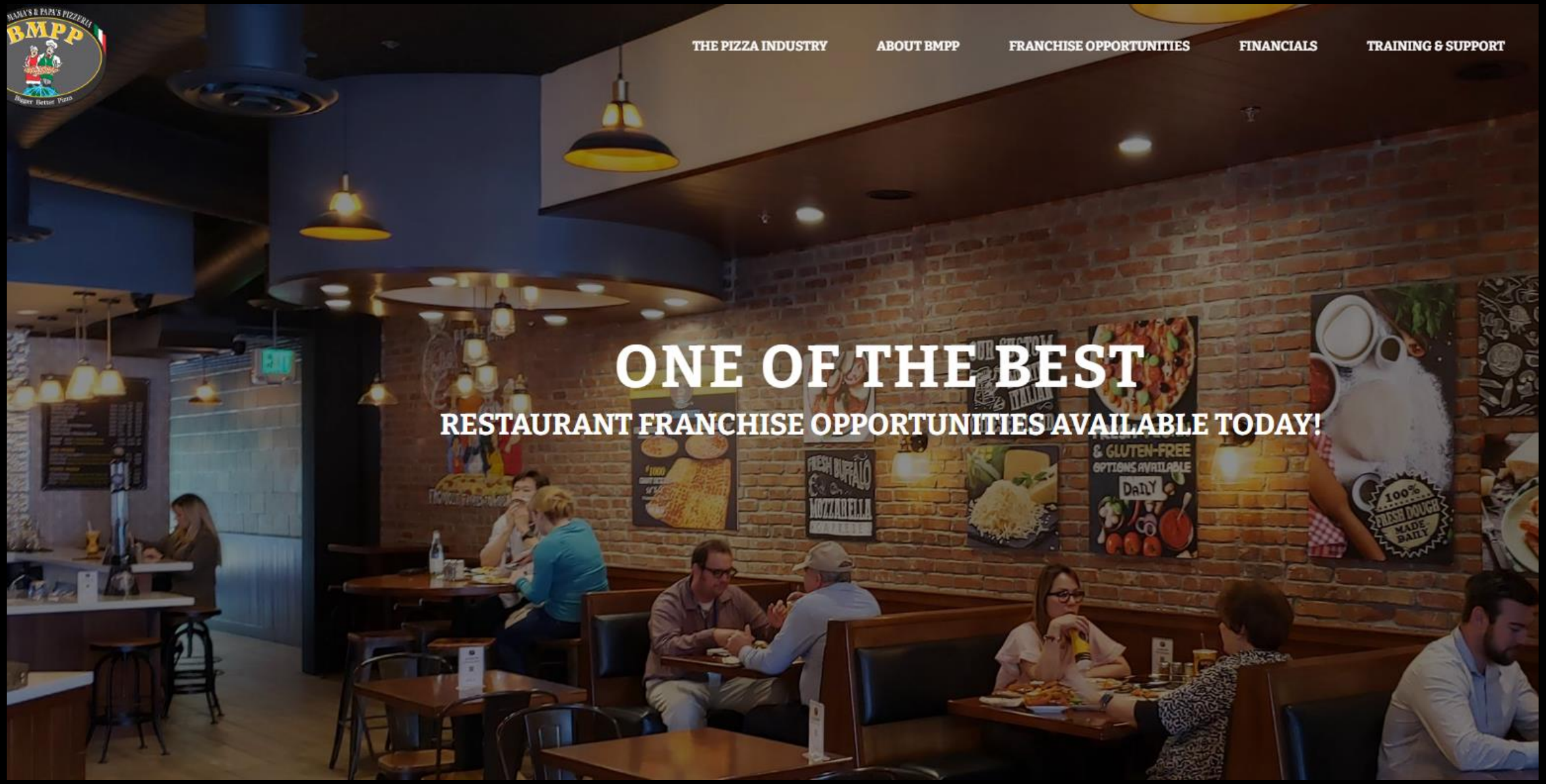
MAMA'S & PAPA'S PIZZERIA
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THE PIZZA INDUSTRY
ABOUT BMPP
FRANCHISE OPPORTUNITIES
FINANCIALS
TRAINING & SUPPORT
ONE OF THE BEST
RESTAURANT FRANCHISE OPPORTUNITIES AVAILABLE TODAY!
FRESH BUFFALO MOZZARELLA
& GLUTEN-FREE OPTIONS AVAILABLE
DAILY
100% FAST DOUGH MADE DAILY

THE STORY

In 1992, two Armenian brothers opened their first pizzeria in Los Angeles while they were both attending high school. They toiled for several years to prove their pizza restaurant concept was unique and different from the national pizza brands. Not only did they recreate the traditional pizzeria with a "cool" Southern California feel, but they also expanded the size of their pizzas to fit the demands of their guests.

FIND OUT MORE

RESTAURANT PERFORMANCE OBSERVATIONS

Below, please find a basic info chart that details a potential franchisee's financial qualifications.

Franchisee Financial Qualifications
Liquid Capital Required: $200,000
Net Worth Required: $500,000
Financial Assistance: Available Via 3rd Party Lenders
Total Investment Range (Full Size): $371,000 - $744,000
Total Investment Range (Pronto Size): $275,000 - $375,000

STATE OF THE INDUSTRY

The Pizza market is a large & booming $44,000,000,000 food industry business opportunity in the United States of America & around the world. Pizza annually outranks all other food categories as Americans favorite food choice.

Surveys indicate 90% of the American Population enjoys pizza. Why? Because pizza is fresh, convenient, reasonably priced, and simply put, it tastes good.

FIND OUT MORE

ROYALTY & MARKETING FEES

FEE TYPE: MARKETING

Amount: 3% of Gross Revenues

Marketing and Promotion Fees are paid on a semi-monthly basis. Marketing and Promotion Fees will be calculated on the "Gross Revenues" received during the semi-monthly periods ending on the 15th and last day of each month.

FEE TYPE: ROYALTY

Amount: 5% of Gross Revenues

Royalty is paid on a semi-monthly basis. Royalties will be calculated on the "Gross Revenues" received during the semi-monthly periods ending on the 15th and last day of each month. "Gross Revenues" include all revenue from the sale of all products and services. and all other income of every kind and nature related to your franchise operation, whether for cash, by redemption of gift certificates or for credit, regardless of collection. Commencing with the third full calendar month after your restaurant opens for business (the "Opening Date"), the minimum semi-monthly Royalty you must pay will be $750.

Additional details regarding Big Mama's & Papa's Pizzeria Marketing and Royalty Fees are fully described in our Franchise Disclosure Document

WE CAN TEACH YOU THE PIZZA BUSINESS

We can teach you what you need to know to operate a Big Mama's & Papa's Pizzeria franchise during our training program.

Contact Us Today!

REAL ESTATE

Real Estate is a key factor in our Concept's Success. If you are a Landlord, Developer or Broker, reach out to us! Here is a few specifications we are looking for:

FULL BMPP MODEL

The FULL BMPP MODEL is the large version of the two concepts at 2200 to 2500sqft. The focus is on Delivery, Carryout & Dine in. The full menu offering is available plus Beer & Wine and Catering. Seating for 25 to 35 inside and outside patio seating with TV's. The Full Model has a higher investment cost with potential to do higher sales.

- 2200 to 2500 square feet
- Building signage with street visibility
- Shopping Center location ideally with 1-2 major anchor retailers
- End Cap with patio dining featuring 20+ seats
- Ample parking for carry out, pick up & delivery service providers & dine-in
- 2 designated parking spaces for delivery services/pick-up
- Be the exclusive Pizza concept of the retail complex
- School(s) within 1-2 miles
- Trading area demographics to include commercial/office/residential
- Median Household Income levels above average

PRONTO MID-SIZE BMPP MODEL

The PRONTO BMPP MODEL is the smaller version of the concept at 1200 to 1500sqft. The focus is mainly on Delivery & Carryout with a much lower initial investment and potentially lower operating cost. It will offer the Full Menu for Delivery and Carryout and a limited in store dining area with seating for 15 to 20. Beer & Wine and Catering will also be offered.

- 1200 to 1500 square feet
- Building signage with street visibility
- Shopping Center location ideally with 1-2 major anchor retailers
- Preferred End Cap with patio dining option
- Ample parking for carry out, pick up & delivery service providers & dine-in
- Be the exclusive Pizza concept of the retail complex
- School(s) within 1-2 miles
- Trading area demographics to include commercial/office/residential
- Median Household Income levels above average

For more information please contact:

TED TSANAS
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