

# PACIFIC~POKE

**Franchise Opportunities**

[www.thepacificpoke.ca](http://www.thepacificpoke.ca)





## CREATED BY FOOD LOVERS, FOR FOOD LOVERS

Michael and Dong – two best friends with a passion for food, people, and entrepreneurship had their first taste of poke while on a business trip to California. The fresh flavours ignited the idea of creating a chef-driven, healthy, quick-serve restaurant focused on elevating traditional poke.

Today, Pacific Poke is a fun-filled and forward-thinking brand led by a passionate and accomplished executive team. We believe in being a part of the communities we join, working hard and providing fresh and flavoursome meals for great value.

Now we're poised for expansion and looking for the right partners. From site selection, grand opening, daily operations and trouble shooting our team is with you every step of the way. Hear from some of our team [here](#).



## THE FOOD

We dish up a fresh and modern take on traditional poke with international twists and surprises. High-quality ingredients are at the forefront of our chef-inspired offerings, all prepared by highly trained staff.

## COMMUNITY

From shoreline clean ups and selling sanitizer for the Vancouver Aquarium to the **Feed the Frontline** initiative which raised \$100,000 to feed Vancouver frontline workers and support local restaurants, we are always looking for ways to give back.

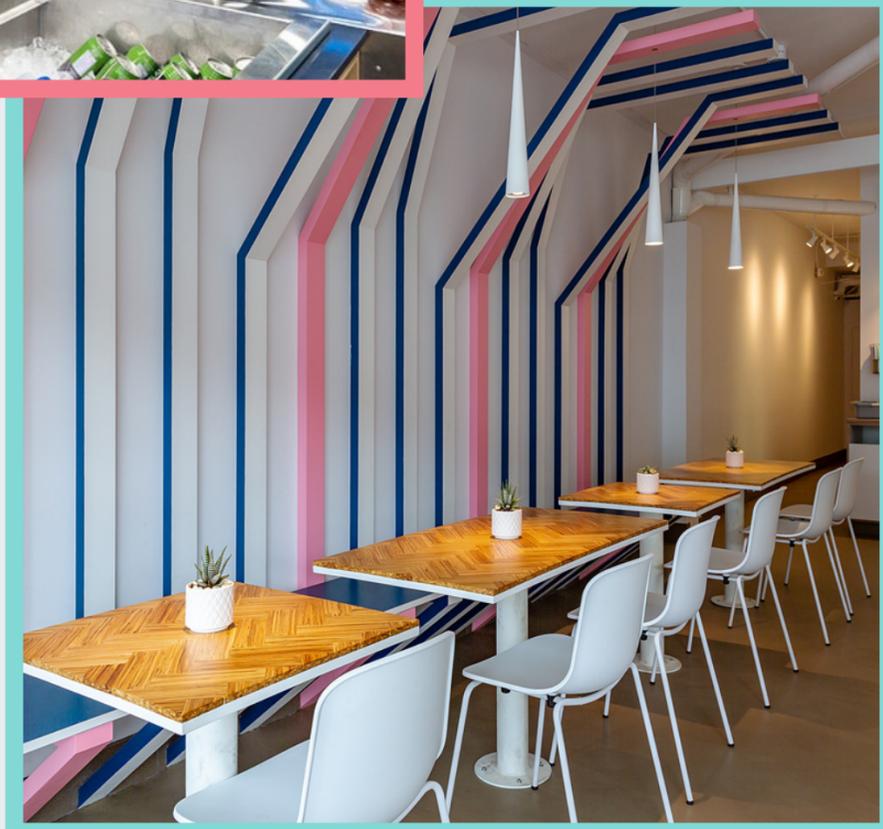
We encourage our franchise partners to give back to their individual communities. Supporting neighbours in need via fundraising or volunteer events assists in raising the profile of the franchise partner and the brand.



**dynamic**



**designs**



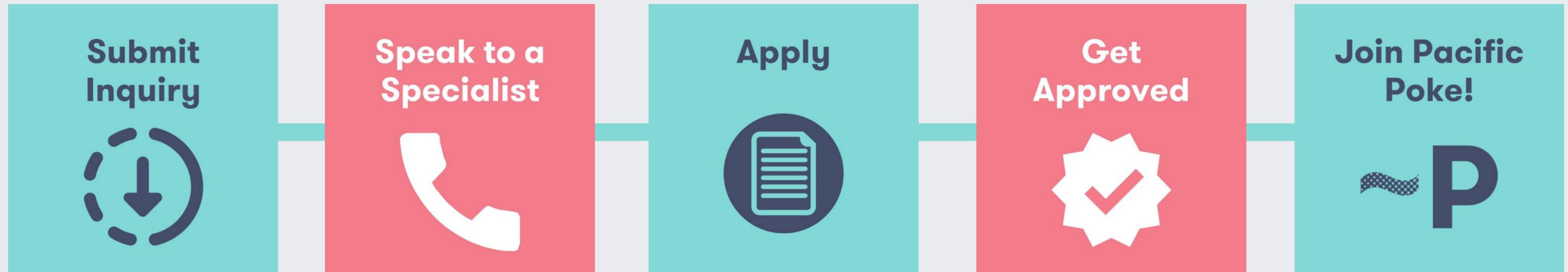
## **FRANCHISE SUPPORT**

From selecting a site to training and developing an annual plan you can rely on a team of industry professionals that are invested in your success.

Running a business will never be easy, but we're here to make it as seamless as possible. When something does go wrong, know that you've got a team to support you. Let's chat about the areas you'll need the most help, so you can open your Pacific Poke with confidence.

- Pre & post opening on-site training
- Business Reviews by ops consultants
- Quality assurance visits
- Supply chain management
- Site selection
- Site design and construction
- Marketing

# HOW DOES IT WORK?



Submit an inquiry and connect with someone from our team. This initial call or meeting will answer many of your questions and help develop a roadmap that is both feasible and successful.

## TOTAL AVERAGE START UP COST

**\$250,000 - \$350,000\***

Investors will require a minimum of \$50,000 unencumbered funds.

\*Initial investment can vary outside of the stated numbers depending on external factors including local contractors, real estate availability, and site location.

## INVESTING

|                     |                       |
|---------------------|-----------------------|
| Franchise Fee       | \$20,000              |
| Training Fee        | \$15,000              |
| Tenant Improvements | \$100,000 - \$200,000 |
| Equipment           | \$40,000 - \$100,000  |
| Operating Capital   | \$25,000              |



# LET'S CONNECT

[www.thepacificpoke.ca](http://www.thepacificpoke.ca)



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