

Our Brand

Roots & Seeds is an Envision Group brand. It is a quick, affordable, and healthy foodservice brand that offers nutrient-packed whole bowls, wraps, and better-for-you snacking products. Based on personal preferences, guests can choose from a variety of wholesome ingredients such as fresh veggies, whole grains, nuts, seeds, lean proteins, and house-made dressings. With an in-house team featuring our Chef and dedicated Brand Manager, our menu is always evolving in new and exciting ways. We are forever testing and tasting the latest trends and then finding ways to bring them to you!

Why Roots & Seeds?

More than ever consumers are aware of their own health and looking to make healthy food choices that can have a positive impact on their life. Roots & Seeds is built around meeting foundational consumer demands that will not change over time - quality ingredients prepared with minimal food processing and served at an affordable price, quickly.

What Differentiates Roots & Seeds from Other Concepts?

- Customization! Roots & Seeds is a fresh whole-bowl concept that offers the unique option for guests to customize their own bowl or wrap. Offering a wide variety of fresh vegetables, whole grains, lean proteins, and healthy fats from nuts and seeds, we are always incorporating fresh new flavors through updated menus and limited time offers.
- Roots and Seeds competes by offering a high quality product at a much more affordable price point than any street based fresh food concept. For under \$10, guests can have a generous serving of nutrient-dense whole vegetables and grains, nuts, seeds, house-made dressing, AND lean protein source.

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