



- High return on investment
- Strong recurring revenue
- Help others succeed
- Excellent lifestyle

The Stratus Building Solutions Master Franchise opportunity is an executive style business. Our Master Franchisees can own a very profitable business and enjoy a great lifestyle.

BECOME A MASTER FRANCHISOR

Our Master Franchisees are helping people across North America achieve their goals of business ownership and the satisfaction of growing their successful commercial cleaning business. We offer branded, state-of-the-art cleaning equipment with air-quality improvement components and our own proprietary line of LEED compliant and Green Seal Certified Stratus Green Clean chemicals.

In an ever increasing health and environmentally conscious consumer market, the demand for green cleaning services puts Stratus at the forefront of the commercial cleaning industry. Stratus Building Solutions has been frequently recognized and has won many awards in the commercial cleaning and franchising industry.



The careful selection of our Master Franchise partners is an important part of our success. Many of our Master Franchisees are professionals and executives who were looking for a lucrative, but not intrusive business model. As part of our Master Franchise recruitment process we are excited to provide the opportunity for you to speak with our existing Master Franchisees and hear about their successes and the success of their Unit Franchisees.



FRANCHISE FEATURES

- Our industry is large, growing and recession resistant
- Essential business-to-business services
- Potential customers number in the tens-of-thousands
- Area developer business model
- Exclusive Master Franchise territory
- Scalable franchise model that is very predictable and dependable
- Multiple recurring revenues and unlimited income potential
- Continuous training and business development support
- Branded Green Seal certified chemicals, equipment and supplies
- Great lifestyle with Monday to Friday, 9 to 5 schedule

BUSINESS MODEL

- Our Master Franchisees sell Unit Franchises who provide commercial cleaning services.
- Our Master Franchisees typically have between three and six full-time staff. Their office is normally between 1,200 to 2,000 sq. ft.
- The Master Franchisee's regional office staff provide their Unit Franchisees with training, account sales, billing and support.
- Master Franchisees collect recurring revenues through administration fees, royalties, financing payments, supply sales and insurance.
- Additional one-time revenues are collected through unit franchise fees, account acquisitions, special services and equipment sales.

INITIAL TRAINING

- 1 week at Corporate Office
- 3 days on-site, 30 days after office opens
- 3 days on-site, 60 days after office opens
- 3 days on-site, 90 days after office opens

CONTINUOUS SUPPORT

- Sales and business development
- Operations
- Marketing
- Digital marketing and CRM
- Proprietary ERP software
- National insurance programs

FINANCIAL DETAILS

- Franchise Fee: \$75,000 to \$200,000 based on population
- Total Investment: \$107,750 to \$408,000
- Working Capital Suggestion: \$50,000 to \$100,000
- Royalty: 4%

BACKGROUND

- Established in 2004
- Started Franchising in 2006
- More than 50 Master Franchises
- More than 2,000 Unit Franchises